



Compassion. Comfort. Connection.

Our impact in 2025

Cancer Support UK
www.cancersupportuk.org
Registered Charity No. 1105703 (England and Wales) SC039731 (Scotland)





Our vision:

To build a kinder world for those impacted by cancer by providing practical and emotional support that will ensure that every day is better.

Our mission:

Every year, improve the lives of up to one million people affected by cancer.



'2025 has been another incredibly challenging year, but with a great team, incredible supporters and a range of expanding partnerships, Cancer Support UK continues to innovate to make progress towards our goals. This Impact report provides key highlights from 2025 and thank you to everyone who has played a role in helping us achieve this.'

Mark Guymer CEO

We need to ensure that those impacted by cancer feel better supported in the workplace

Organisations participating in Cancer Support UK's Workplace Training in 2025 include:

- Grosvenor
- Bosch
- Airbus
- Devon and Cornwall Police
- Torbay Council (picture right)
- National Rail
- Liverpool John Moores University

All the organisations we trained in 2025 have over **100,000** employees. Our **Workplace Training** is helping those impacted by cancer feel more supported and understood.



'Some colleagues seemed unsure of how to interact with me, and that was frustrating. Their hesitation – perhaps fear of saying the wrong thing – made me feel different when all I wanted was to be treated as an equal.'

Julia on how she felt returning to work following a cancer diagnosis



2025: A Year of Impact:

Cancer Coach providing vital emotional support



'First time attending a session like this and I found it really comforting to be able to hear from people who have been through what I'm going through. I certainly felt it was a safe space to openly discuss feelings. Really beneficial and well presented. Huge thanks.'

Cancer Coach service user

'I have gained confidence in myself and feel less vulnerable and more able to look forward, after my cancer surgery and treatment. Sharing with others and being supported by Julie to explore my feelings and concerns has definitely helped. I also have some strategies and practical ideas which I can and will use to try and stay well and I have the confidence to know what will help me, if things get tough again.'

Cancer Coach service user

Total People Supported:

1611

vs 1477 in 2024 (9% Growth)

Feedback from 6-week Cancer Coach

83%

worry about cancer returning

83%

prior to Cancer Coach reported an increase in loneliness post treatment

100%

would recommend this service to others

77%

reported an improvement in their emotional wellbeing after completing Cancer Coach

89%

reported a reduction in loneliness after the first Cancer Coach session

Feedback following the 1-hour Focus Forward Session

74%

reported an improvement in their wellbeing after attending

Cancer Compass: simple questions to help guide you on your cancer recovery journey

Over **30,000** individuals used **Cancer Compass**, signposting and digital information service.

Expanded support with signposting and trusted information when it's needed most.

Increasing awareness with strong media coverage including:

BBC

ITV

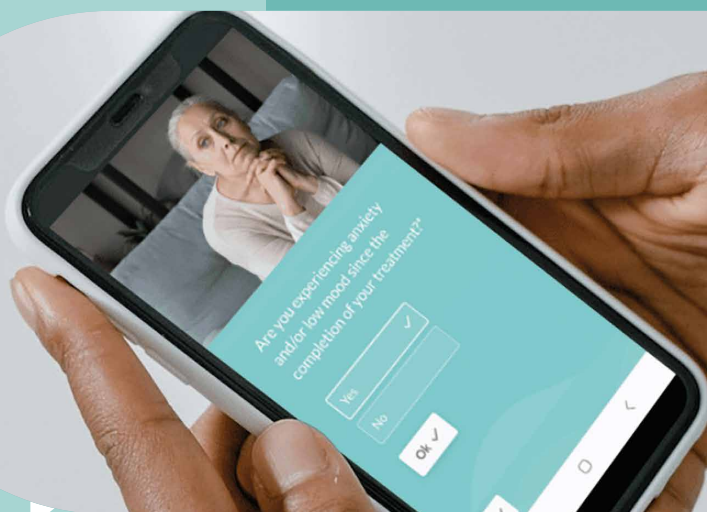
Channel 5

The Sun

Daily Mirror

The Times

Daily Mail





Cancer Kits...

bringing much needed comfort and moments of joy

1353 Cancer Kits sent to individuals receiving cancer treatment

1545 Children Supported with Kids Kits and Cuddles



'I really appreciated my cancer kit. It was very comforting in a time that is filled with sorrow. Thank you so very much for all your hard work and dedication in helping all of those going through this rollercoaster.'
Danielle (Cancer Kit)

'Absolutely amazing kit I ordered for my little sister who was diagnosed with stage 3 classical Hodgkin lymphoma and undergoing chemotherapy. She loved the kit and bought some light to her life. She sleeps with her teddy. Wears the beautiful socks and absolutely loves the yoyo.'
Ajaz (Kids Kit)

'I was pleasantly surprised with the quality of items in the comfort kit. It truly did comfort me. The heat pack is a godsend as it helped to alleviate my pain after having breast surgery. The other items in the kit are things you probably wouldn't think about, such as a magnifying glass, thick socks as you feel the cold, a journal. Everything in this kit had care and attention given. I would highly recommend this kit to others. Thank you so much'
Joyce (Comfort Kit)

Dream Bestie

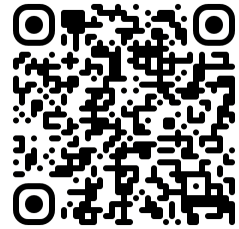
An exciting new partnership through which we created a competition for children with cancer to design their own **Warmies** soft toy.

This partnership has raised over **£8,000** and will continue to grow.

“Winning the first year of the Dream Bestie competition has been such an incredible experience. Creating Bat Cat and seeing it come to life has meant so much to me. The best part is hearing how Bat Cat has brought comfort, smiles and joy to so many people. That’s exactly what I hoped for when I designed it, and to see that become a reality has been amazing.”
Spencer Codling –
Dream Bestie Competition Winner 2025



Thank you to **Warmies** who have agreed to extend this partnership into 2026.



Scan here to order your own Bat Cat:
All profits go to
Cancer Support UK

Dream Bestie





Looking ahead to 2026

2026 will see the publication of the new 10-year Cancer Plan.

- Cancer Support UK will continue to raise awareness of the need to provide expanded emotional support, including after the completion of physical treatment.
- We will support this by seeking out partnerships to expand the adoption of our Cancer Coach services.
- We will continue to listen to those impacted by cancer and will innovate and launch new services. In early 2026, we will launch our 'Friends and Family' service, offering vital support to people whose loved one has received a diagnosis.
- We will continue to expand much needed training in the workplace to ensure those impacted by cancer get the support they need from employers.

Go to www.cancersupportuk.org for more information.